

Overseas Press Club Bulletin

VOL. 38, NO. 6
JUNE 1, 1983

52 East 41 Street
New York, N.Y. 10017
(212) 679-9650



Cyrus Vance

Up-and-Coming

Tuesday, June 7, 5:30 p.m. — THE PHOTOGRAPHER & THE EDITOR: *What was shot - what was used and why.* Bogart Room. Members, no charge. Guests, \$3. Cash bar. See story.

Monday, June 13, 12 noon — HEADLINER LUNCHEON WITH CYRUS VANCE. The former Secretary of State will discuss his soon-to-be-released book, "Hard Choices: Four Critical Years in America's Foreign Policy." Reservations now being accepted. Members, \$16. Guests, \$18. Cash bar.

Wednesday, June 15, 5:30 p.m. — COGNAC SALUTE TO SUMMER. A tasting of five of Martels premium cognacs.

Saturday, Aug. 6 — Spend the day driving through New York's beautiful Hudson Valley, stopping to taste the wines at the Benmarl Vineyards. See story inside and get in touch with Gloria Watson pronto.

Monday, Sept. 26 — Take-off for a week's tour of northern Italy, arrange for OPC members by Lou Garcia. Reservations a *must* by June 15.

Reservations required for all functions. Cancellations must be received 48 hours in advance of a function where food is being served, otherwise you will be charged the announced fee.

Vance to Tell Us About Carter's Hard Choices

Former Secretary of State Cyrus Vance will speak at an OPC Headliner Luncheon June 13, on the eve of publication of his candid book, "Hard Choices."

Vance, who has served U.S. administrations for nearly three decades, is expected to focus on his four years as steward of American foreign policy in the Carter administration.

"Hard Choices" (Simon & Schuster) takes a forthright look at the crises, successes and failures of U.S. foreign policy in the Carter era, and Vance details for the first time his version of the feud between the State Department and the President's national security adviser, Zbigniew Brzezinski.

Vance says that during the Iranian crisis leading up to the Shah's downfall, Brzezinski "opened up his own direct channels to Tehran . . . without the knowledge of anyone in the State Department," creating confusion over who was speaking for America.

Brzezinski has denied this accusation.

In his book, Vance also describes the decision-making and drama behind the Panama Canal treaty, SALT II, the Camp David agreement, the controversy over the neutron bomb and the Soviet invasion of Afghanistan.

Vance makes a strong case for consistency and realism in foreign policy, and stresses his long held belief in the value of negotiation to iron out international disputes.

The former secretary is not apologetic about the Carter foreign policy, but seeks to explain why the public had a perception that "we, in the administration, seemed to be shooting ourselves in the foot." Part of it, he contends, is due to the mixed signals emanating from the State Department and the president's national security adviser's office.

Join us in the Bogart Room at 12:30 p.m. June 13. Reservations are mandatory (Mary Novick, 679-9650).

Hammer Tops a Great OPC Awards Dinner

Letters and phone calls have been pouring into the OPC office at 41st Street with congratulations for this year's Annual Awards Banquet, which drew 450 members and guests to the Waldorf's Starlight Ballroom May 5.

The unofficial reviews gave high marks to Dr. Armand Hammer for an entertaining and poignant speech, while Master of Ceremonies **Bernard Redmont** was praised for keeping a professional grip on the awards ceremony.

Hammer, just 16 days short of his 85th birthday, used the podium to bestow unexpected kudos on the journalist corps, for, as one of America's most successful and controversial businessmen, he has often kept a good distance from the press.

The octogenarian oil magnate, who has known (and has done business

with) every Soviet leader from Lenin to Andropov, made an impassioned plea for arms control. He said if the United States and the Soviet Union do not reach some form of agreement on disarming, "then it is a virtual certainty that these most horrible of weapons will be used." Hammer said he didn't believe America or Russia would be the first to use nuclear weapons in the post-Hiroshima world, but their proliferation throughout the world would likely lead to "some leader, pressed into a corner" triggering a holocaust.

To forestall this, Hammer said a summit between President Reagan and Chairman Andropov is "imperative." He suggested the meeting be held on neutral territory, such as Geneva, where the two superpower leaders could sit down and have a "quiet private meal or a drink together."

(More on page 2)



At OPC's annual dinner that's what OPC president Anita Diamant and guest speaker Armand Hammer were doing just before Anita greeted the guests. Former president Henry Gellermann, who was instrumental in putting the evening together, raising revenue through *Dateline* and landing Dr. Hammer as the featured speaker, was unable to return from Europe in time for the affair.

Not only was the club's annual Awards Dinner a rousing success this year, so was its annual magazine *Dateline*. In a year tough for advertising, Len Silverman, advertising director, did a good job - ably assisted by Mary Novick with a strong telephone campaign. The result, 27½ pages - a record high.

Not only is the advertising ok . . . the editorial content is first rate and most topical, as is the design of the book. Much credit to two OPCers, Murray Schumach, editor, and Pierre Cooley, art director.

Could it be that Armand Hammer's enthusiastic reception at OPC's annual dinner left him with a warm feeling toward press people? We note that he has just donated \$100,000 to the Greater Los Angeles Press Club. We congratulate them on the gift. We know they can make good use of it. And we salute Mr. Hammer for his generosity.

Three Big OPC Tastings and Outings - Enjoy Them All!

Smack Your Lips On The Wines of Italy

The Overseas Press Club Travel Committee is kicking off its series of trips and tours for members and their spouses this year with a one-week tour of northern Italy, which will take off from New York to Milan on September 26 and return on October 3.

From Milan the OPC group will visit Lake Garda, Trento, Bassano Gorizia and Venice, before returning to Milan and home. Accommodations will be in first class hotels in those cities and all meals included. Air transportation will be on regularly scheduled commercial airlines.

Some of the highlights include a tour of the Bolla Vineyards, led by Franco or Pigi Bolla, a meeting with Giuseppe Andreans, president of the Viniculture Committee of Trento, and a tour of the Cantine Cesarini-Sforza, where they make the famous Spumanti wines.

Cost of the tour will be \$1450 per person, double occupancy. Call the OPC office if interested. Reservations and deposits of \$325 per person must be in by June 15, the balance by July 15.

Lou Garcia
Chairman
OPC Travel Committee

Sharpen Your Wits With a French Cognac

"All Cognac is Brandy — But (Believe Me) All Brandy Isn't Cognac!"

The OPC membership is in for a treat — a tasting of a range of the Cognacs of famous "Martell," on Wednesday, June 15th at 5:30 p.m. in the Bogart Room, at the Club.

The name, Martell, has been synonymous with Cognac for decades. It is the only family-operated, large Cognac producer left in France, and is reputedly the most popular brand in France. We will taste a range, from popular to princely, along with French cheeses. Incidentally, a booklet of recipes will be distributed, giving recipes and information on "tall cognac drinks, bowls and punches" especially appropriate for summer quaffing.

Robert Jay Misch, our cognac expert-in-residence, will discourse briefly on cognac — what it is, where it comes from, how it's made, etc., showing a few explanatory slides along the way. **William Houlton**, also an OPC member, will assist.

This should be another stellar, "spirited" event. Reservations are mandatory. There is no charge. Guests will be accepted as long as space permits.

And Enjoy This Day With a New York Wine

Gloria Watson has planned a day in the country for OPC members and their guests . . . a day spent visiting the famous Benmarl Vineyards in Marlborough, N.Y., touring their wine cellars and enjoying a picnic lunch on their spacious grounds . . . learning from Mark Miller, the vineyard's founder, all about the famous Hudson Valley wines . . . while tasting the wines produced in his vineyard.

The date is Saturday, August 6. A chartered bus will leave from OPC headquarters at 9:30 a.m. for the 1½ hour drive. It will leave the vineyard at 4 p.m. and bring everyone back to the club.

All this is possible — depending upon response from OPC members. Minimum cost for transportation would be about \$18 per person. Bring your own box lunch. If enough people are interested, a box lunch (at additional cost) can be arranged. In fact, the whole cost of the trip depends upon how many sign up.

The day's excursion was suggested by the club's resident enologist, **Bob Misch**, a friend of Mark Miller and the "fruits of the Benmarl vines."

If you're interested . . . let Mary Novick know right away so that definite reservations can be made.

J. Wendell Sether, 71

Sailor, journalist, bon vivant and an OPCer since 1955, **J. Wendell Sether** died of pneumonia April 19 while visiting his daughter in Miami. He was 71.

Friend and confidant of many, he could frequently be found in the lounge or grill trading anecdotes over a glass of tawny brew.

Although severely hampered by disease in latter years, he still attended an outing last summer of the Overseas Yacht Club in Larchmont. He was a member, its second commodore, and a "plank owner."

A journalism graduate of the University of Southern California, he worked on the *Los Angeles Evening Herald* and the *New York World-Telegram*. He joined the Office of War Information in 1941. After the war he served as PR manager for the National Board of Fire Underwriters, *Newsweek* and the McCall Corp. He was a member of Sigma Delta Chi and the Silurians.

He is survived by his wife, Hallie, three daughters and four grandchildren.

John B. Danby, 82

Long time OPC member **John B. (Jack) Danby**, whose 40-year career in New York included executive editor slots at *Good Housekeeping* and *Redbook*, editor of *Liberty*, and copy desk jobs on the city's now defunct dailies, the *Herald Tribune* and *World-Telegram*, died in April after a long illness. He was 82 and lived in Fair Lawn, N.J.

Danby's news career began on the *Wilmington (Del.) Evening Journal* in the 1930's. He became news editor at 23 and, in the early 40's, switched to the *Herald Tribune* where his fame as a writer's editor became firmly established. He was, writers said, a man who "honed your copy, he did not slash it."

Born in England, Danby was crippled by polio at age 7, but overcame his handicap by leg braces and twin canes to become one of New York's top editors.

Along the way, he did extra duty as chairman of the Magazine unit of the President's Committee on Employment of the Handicapped, attested to by President Richard M. Nixon, who wrote on the occasion of Danby's "Old Pro Night" at the OPC in 1972: "Your untiring dedication to the work of the President's Committee represents the finest example of volunteers in action. While the greatest reward for your achievements lies in the many lives you have enriched and filled with hope, it gives me special pleasure to point to the example

you set as one that should be noted by all your fellow citizens."

Danby is survived by his widow, Helen Boyce Danby, and two children, both married.

Editors To Tell Why Pix Sell or Don't

More spice has been added to the Photography and Editor program which will take place at the club on Tuesday, June 7, at 5:30 p.m. Elianne Laffont, director of the New York office of Sygma Photo Agency, will appear both as photographer and editor, **Charlie Rotkin**, sponsor of the program, tells us.

"She will show the 'first take' of a story and its 'final edit' in actual reproduction," Charlie says, "and will discuss why the other pictures fell through the cracks in the floor."

Arnold Drapkin, photo editor of *Time*, and Caroline Despard, photo editor of *Smithsonian*, will participate along with photographers who worked on assignments for them.

Because of the stringent financial situation in which the Club finds itself at this time, the Board of Governors at their May 24th meeting voted to cancel the July and August issues of the *Bulletin*. The next issue, unless other dire forces intervene, will come out in September.

Election Results For Governors

Here are the results of the voting for the Board of Governors which took place at the annual meeting of the Overseas Press Club on April 28, 1983:

ACTIVE (Serving a Two Year Term)

Dwight Sargent	208
Hugh Mulligan	202
Whitman Bassow	193
Blythe Foote Finke	188
Herbert Kupferberg	187
Evelyn Leopold	175
Kenneth S. Giniger	158

Serving As Alternate Actives:

Morton Frank	149
Richard Oulahan	130
Marvin Sleeper	123
Dorsey Woodson	103

ASSOCIATE (Serving a two year term)

Gloria Zukerman	88
-----------------	----

Alternate Associates

Harry Levin	41
George Burns	34

A Note of Thanks

After one long month in hospital and two long months of restrictive home convalescence . . . you can bet that I'm glad to be back at work on the *Bulletin*. But first I want to thank all you good friends who wrote or phoned me. You were wonderful medication, and I am deeply grateful. And then I want to thank **Al Naylor** for plunging in and turning out the March and April Bulletins and **Alex Liepa** for producing the May issue. Thank them I do, and most sincerely . . . even though they've left me with a couple of hard acts to follow.

— Irvin S. Taubkin

New Members

ACTIVE OVERSEAS

Miriam Murphy

ASSOCIATE RESIDENTS

Dr. Samuel D. Shrut
George F. Sweeney

ASSOCIATE NONRESIDENT

Deloris Wood

AFFILIATE

Rosemary Ravinal

REINSTATED

ASSOCIATE RESIDENT

Edmund Antrobus

AFFILIATE

Marjorie E. Mantius, Dir. of Development,
March of Dimes

New Applications

ACTIVE RESIDENTS

Kirsty Hamilton, freelance writer
Sponsors: Roy Rowan, Sarah C. Bartlett

Van Gordon Sauter, President CBS News
Sponsors: George Krinsky, Gloria Zukerman

ASSOCIATE OVERSEAS

Danie Cy Chang, Chinese Infor. Officer
Sponsors: Li Ling-Ai, Harry Rand



OPC BULLETIN

Published throughout the year by the Overseas Press Club of America, Inc. Airmailed to members overseas, mailed 1st class to others.

Irvin S. Taubkin, Editor; Helen Alpert, Rosalind Moore, Rosalind Massow, Charles J. Schreiber, Lawrence Stessin, Associate Editors.

Who, What, Where

By Rosalind Massow

GOLD MEDAL FOR QUIGG . . . The University of Missouri's famed School of Journalism, now in its 75th year, marked the occasion last month by presenting gold medals to five outstanding journalists including our own "**Doc**" **Quigg**. **Theo Wilson** flew in from Hollywood to attend the ceremonies.

IMAGE MAKER . . . There's a new title on Arky Gonzalez' door at the *International Herald Tribune* in Paris. It's Director of Communications. Just back from Singapore, Arky helped conduct a Trib conference on trade and investment in the ASEAN countries.

MATA HARI UPDATE . . . Sam Waagenaar's 1964 biography of Mata Hari is alive, well, updated and newly published in Germany. It contains some startling new research on the spy, including a stint at Scotland Yard in 1916, spy lessons in Germany from Fraulein Doktor, and other juicy goodies.

SPLICED . . . Janet Laib and Edward Gottlieb, popular public relations consultants, were wed April 30. To complete their merger, they joined forces professionally too. Janet is now executive vice president of Edward Gottlieb, Inc.

BOUND FOR BEIRUT . . . Major John Shotwell, U.S. Marine Corps, will be coordinating media activity and act as Marine Corps spokesman for the Joint Public Affairs Bureau in Beirut from mid-June through Sept. Correspondents who want to cover Marine Corps activity there should contact Maj. Shotwell at the Press Center in Beirut, phone overseas operator 832 7492 or write J.P.A.B., Beirut, FPO, New York 09502.

A FIRST FOR NEW YORK . . . When you see New York's first sound and light show at the Brooklyn Bridge centennial celebration this summer credit **Lael Wertenbaker** for the excellent script. The show will be presented from now through mid-October.

IT'S ACADEMIC NOW . . . In his 40 years in journalism, **Bernard Redmont** has done it all — local and overseas reporting for newspapers, magazines, radio and television. He's been senior correspondent in Paris, bureau manager in Moscow, etc., etc. Now he caps it all with his new appointment — Dean of Boston University's School of Public Communication.

STILL WINNING AWARDS . . . At 85, former newswoman **Helen Robison** continues her effective bit for society. A few weeks ago society took notice. She and her husband Jesse were honored by the Friends of the Retarded in Westchester for years of service to that cause. A few months before, she was awarded the Ethics-in-Action Award by the Westchester Ethical Humanist Society for founding Futura House, a half-way facility for patients just out of psychiatric centers.

AND MORE AWARDS . . . **Warren H. Goodman**, editor of *Exxon Air World*, won the Aviation/Space Writers Association 1983 award for excellence in company communications-magazines . . . And **Hoyt Hurst** was presented with the Israel State Peace Medal by the Israel Diamond Exchange for his contribution to Israel's diamond industry. Hurst, incidentally, sold his magazine *Modern Jeweler* to Vance Publishing Corp.

FINISHING TOUCHES . . . A letter from Taipei reports that **Arnold C. Brackman** is nearing completion of his book on Japanese war criminals to be published by William Morrow. He's been interviewing Chinese Nationalist generals in Taiwan.

PRESERVING HIS WORK . . . Photographer Fritz Henle has been looking for good homes for the best of his works. So far he's placed them in museums in Munich, Zurich and in the Gernsheim Collection of the University of Texas in Austin. He hopes to establish a special photographic collection at the College of the Virgin Islands and one at the International Center of Photography in New York. In September his photographs will be on display at the Tricentennial Exhibition in Houston.

NEWS FROM CALIFORNIA . . . **Franklin S. Riley** merged his company Riley Communications Service, in Burlingame with Doremus/West in San Francisco . . . **Myra Waldo**, once OPC regional dinner chairman, had a "regional" cocktail party — at the pool of her Beverly Hills home, for **Roz Massow** with **Theo Wilson**, Linda Deutch, Marcie Elias and other former New York newshens in attendance . . . Kudos for Today Show consumer reporter **David Horowitz** for his expose on Puppy Mills. The Humane Society of the United States honored him for that report.

GOOD DEAL IN SAN FRANCISCO . . . The Press Club of San Francisco, located two blocks from Union Square, can accommodate OPCers for \$35 single, \$40 double, plus 9.75% hotel and city tax. Rooms have color T.V. and radio.

COLUMNIST IN MIAMI . . . **Larry Stessin**, who retired to Miami, isn't so retired after all. He's writing a weekly column for the *Miami Review* and commutes to New York to edit *The Silurian News*.

REUNION IN PALM BEACH . . . While pushing her book "100 Luscious Diet Drinks" in Palm Beach, Fla., Millicent Brower lunched with **Lou Calderoni**, former OPC vice president, now ad director of the *Palm Beach Daily News*. Brower's sister Naomi Koskin, R.D. is co-author.

IN THE RECORD . . . Terilyn McGovern-Mazza, promotion manager of *Editor & Publisher*, will be included in the 1983-84 edition of *Who's Who in Finance and Industry*.

Overseas Press Club of America, Inc.
52 East 41st Street
New York, N Y 10017